

see, hear & learn what it was like being

IN THE STUDIO WITH

INCHAEL JACKSON

PRESENTED BY BRAD SUNDBERG (Engineer/Technical Director)





Step inside the studio and learn what it was like working with the King of Pop, Michael Jackson.

MEET BRAD SUNDBERG

As part of Michael Jackson's studio engineering team and his personal Technical Director, Brad Sundberg had a front row seat in music history being made. His working relationship with Jackson began in 1985 with the 'Captain EO' project, and continued through the Bad, Dangerous, HIStory and Blood On The Dance Floor albums. Brad was also heavily involved with many remixes, single mixes, edits for Michael's acclaimed short films, and various tour preparations associated with these landmark albums.

Beyond the studio, as Michael's incredible *Neverland Valley Ranch* grew from dream to reality he brought Brad in to design and install music and video systems in virtually every corner of the property. In addition to Michael's personal listening and dance studio systems, Brad created incredible outdoor sound effect systems throughout the grounds with the exact same attention to detail. Michael chose the music, but he trusted Brad's technical expertise to make it sound great.

Now Brad is sharing these unique experiences with the public through his *In The Studio With MJ* seminars. The idea was born from the intense desire that people have to know more about how these incredible projects came to life.

Brad is a proud voting member of the National Association of Recording Arts and Sciences, also known as the GRAMMY Awards. He has worked with several other artists and was Technical Director for Quincy Jones' album, *Back on the Block*, Stevie Nicks' *Rock a Little* and Barbra Streisand's *Til Ll oved You* among many others



IN THE STUDIO WITH MJ - Full Seminar

Peeling back the curtain, 'In The Studio With MJ' offers an in-depth look at what it was like working with Michael Jackson in the recording studio, prepping for the tours and on his countless video projects. The seminar offers guests a very rare chance to experience an interactive, music and memory-filled day as Sundberg presents his stories of working side-by-side with the King of Pop.

Sundberg offers humorous and informative insights about more than 18-years working with Michael. The seminar is packed with music, videos, personal behind-the-scenes stories and rare photos. It is a very unique opportunity for people interested in the music industry, and in Michael Jackson in particular, to see, hear and learn what it was like to work side-by-side with one of music's true legends.

Running Time: 6 hours.

AN EVENING IN THE STUDIO WITH MJ

A carefully-crafted evening featuring several of the songs and stories from the full 'In The Studio' seminar, but in a shorter format. Perfect for people who are curious about what it was like to work closely with Michael Jackson in a more condensed format.

Running Time: 2 hours.

THE EXTENDED REMIX & TOUR OF NEVERLAND

Brad will take you on multimedia tour of Michael's home like you have never imagined. Guests will get a true sense of how large Neverland was, yet how important every detail was to it's owner. Additionally, guests will get a chance to mix some of the songs they know and love, and hear Michael's music in a whole new way. Running Time: 3 hours.

STUDIO ETIQUETTE ON A MICHAEL JACKSON SESSION

Brad has crafted an event primarily for music and recording students - or anyone simply curious about the studio world. It is a fun (yet educational) interactive presentation where he goes into great detail about working on vocal sessions, studio preparations, interpersonal skills in the industry, etc. It has been presented many times in respected schools including Abbey Road Institute in Paris, and several SAE Institutes including Madrid, Milan, Paris, Stockholm, LA, along with the Institute for Technology in Mexico City and The Recording Conservatory of Austin.

Running Time: 2 hours.

For more details about booking a public or private event, please contact us - inthestudiowithmj@gmail.com





Hear things you've never heard. See things you've never seen. Learn things you never knew.

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